



This award winning service provider seeks the expertise of an individual who is skilled and passionate in selling digital / social media marketing and communication services.

**Business Development Consultant
(Cape Town)**

Foremost, to be considered for this role you will need to be seasoned at opening doors and closing deals. With an outgoing personality and natural ability to sell, upsell, cross-sell, you will need to demonstrate a strong keenness to learn and grow within this organization.

You would need to meet the following (but not limited requirements):

- * Matric with associated diplomas and/or certificates advantageous
- * Strong digital and social media (Business) orientation and skills (Instagram, Twitter, Facebook and Google+)
- * Experience in the utilization of these channels for marketing purposes would be beneficial
- * A reputable track record and an established network within a variety of business sectors from small (SME) to large corporate clients
- * Minimum of 2 years' experience in establishing new business through your love for social media, thus ability to recognize opportunity in the digital space
- * You must reside in the Western Cape and have easy access to the CBD.

Experienced in building a business development plan, working independently and always aspiring to exceeding sales targets, then we would like to hear from you.

Strategy Recruitment Marketing has been retained to handle response to this position. To apply, please go to the careers page at www.strategy-rm.co.za and follow the instructions to apply.

Enquiries: 021 466 8900. Closing date: 22 May 2016